

Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 01613 100017Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----070062 100029Z /64

R 092325Z JUL 78
FM AMCONSUL SYDNEY
TO USDOC WASHDC
INFO SECSTATE WASHDC 8477
AMEMBASSY CANBERRA
AMCONSUL MELBOURNE

UNCLAS SYDNEY 1613

E.O. 11652: N/A
TAGS: BPRO, AS
SUBJ: FOREIGN LICENSING/JOINT VENTURE OPPORTUNITY: ASSOCIATED
BUSINESS PUBLICATIONS INC: OPPORTUNITY NO: 6-78-038

REF: STATE A-2127

THE FOLLOWING FIRMS HAVE BEEN SENT A COPY OF "CONVENIENCE
STORE MERCHANDISER" AND IF INTERESTED WILL CONTACT THE
COMPANY DIRECT.

1. ASSOCIATED BUSINESS PUBLICATIONS
28 CHIPPEN STREET
CHIPPENDALE, N.S.W. 2008
CONTACT: MR. S. CAHILL, ADVERTISING DIRECTOR

2. THOMPSON PUBLICATIONS AUSTRALIA PTY. LTD.
P.O. BOX 65
CHIPPENDALE, N.S.W. 2008
CONTACT: MR. MAX CAIL, DEPUTY MANAGING DIRECTOR

POST COMMENT: IN AUSTRALIA CONVENIENCE STORES ARE CALLED
"CORNER STORES". AT PRESENT THERE ARE TWO PUBLICATIONS
WHICH CIRCULATE TO THEIR OWNERS, EXECUTIVES AND SUPPLIERS.
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AUSTRALIAN TRADE CUSTOMS AND PRACTICES ARE DIFFERENT FROM
THE U.S. AND AS A RESULT SOME OF THE EDITORIAL MATTER IN
"CONVENIENCE STORE MERCHANDISER" WOULD NOT BE APPLICABLE.
THE TWO FIRMS LISTED ARE WELL ABLE TO EVALUATE THE POSSIBILITIES
AND WILL NEGOTIATE IF THEY SEE ANY POTENTIAL.
DAVIS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978SYDNEY01613
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780281-0893
Format: TEL
From: SYDNEY
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780781/aaaacqth.tel
Line Count: 61
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 2896e378-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE A-2127
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
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SAS ID: 2075949
Secure: OPEN
Status: NATIVE
Subject: FOREIGN LICENSING/JOINT VENTURE OPPORTUNITY: ASSOCIATED BUSINESS PUBLICATIONS INC: OPPORTUNITY NO: 6-78-038
TAGS: BPRO, AS
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/2896e378-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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